



Job Description for Digilytics™ Business Analyst

Role	Business Analyst
Position Type	Full Time
Job Type	Experienced

About Us

At Digilytics™, we build and deliver easy to use AI products to the secured lending and consumer industry sectors. In an ever-crowded world of clever technology solutions looking for a problem to solve, our solutions start with a keen understanding of what creates and what destroys value in our clients' business.

Founded by Arindom Basu, the leadership of Digilytics™ is deeply rooted in leveraging disruptive technology to drive profitable business growth. With over 50 years of combined experience in technology-enabled change, the Digilytics™ leadership is focused on building a values-first firm that will stand the test of time.

We are currently focussed on developing a product, Revel FS, to revolutionise loan origination for mortgages and secured lending. We are also developing a second product, Revel CI, focused on improving trade (secondary) sales to consumer industry clients like auto and FMCG players.

The leadership strongly believes in the ethos of enabling intelligence across the organization. Digilytics AI is headquartered in London, with presence across India. Please read about Digilytics here:

Our Values

F Free-thinking:

New technologies, business ideas, operating models

O Optimistic:

Deal with issues and challenges head-on

C Committed:

To deliver results and value for clients

A Analytical:

In designing solutions and managing execution

L Loyal:

To our clients and our employees

Website: www.digilytics.ai

- **Know about our product**
 - [Digilytics RelEL](#)
 - [Digilytics RelUP](#)
- **What's it like working at Digilytics** <https://www.digilytics.ai/about-us.html>
- **Digilytics featured in Forbes:** <https://bit.ly/3zDQc4z>



About the role

We are looking for a Business Analyst, who has the aspirations and appetite for working in a start-up environment, and with relevant industry experience to make a significant contribution to our Digilytics™ platform and solutions.

Responsibilities

- Interact with business users, clients, SMEs for gathering requirements, demo and user acceptance testing
- Triage and prioritize product improvement ideas received from different sources (internal & external)
- Combine the feedback gathered from the stakeholders, development ideas and future ideas to build and manage the product backlog
- Pro-actively work on the product backlog and update it on regular intervals
- Elaborate epics and features into user stories
- Document user stories along with acceptance tests
- Sprint planning and product backlog prioritization

Expected and Desired Skills

- Illustrate design ideas using process flows, wireframes, mockups. Knowledge of tools such as Balsamiq, Mockplus, MS Visio
- Fundamental knowledge of Agile and exposure in Agile software development environment/projects
- Knowledge of Analytics and data science domain is a plus
- Strong business, analytical and problem-solving skills
- Strong verbal/written communication along with structured and strategic thinking.
- High Confidence levels, ability to take ownership & accountability with focus on the end result.

Experience

- Between 1-3 years
- Proven experience working in both smaller and larger organisations having multicultural exposure.
- Domain and industry experience in one or more of these industries - Financial Services, Professional Services, other Consumer Industries

Education Background

- An advanced degree, or equivalent, such as a Master's, or MBA
- An undergraduate degree, or equivalent, in Software Engineering/Computer Science

Benefits:

- Open work culture
- Flexible working hours
- 5 days working (Mon-Fri)
- Group Health Insurance
- Work on latest AI driven technologies
- Sodexo meal card
- Leaves & Holidays: 42